LOUIS SALON

HOTEL RITZ – PARIS



MB DESIGNS

PROJECT

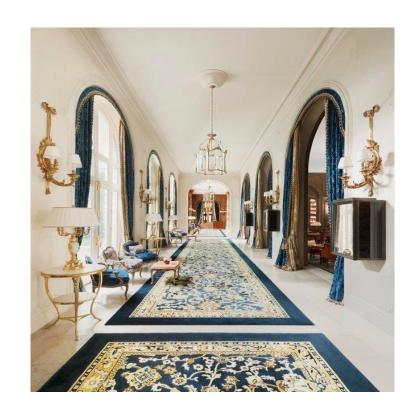
OUTLINE

PROJECT

Renovation + Refurbishment of Hotel
 Restaurant & Bar Lounge.

REQUEST

- A classic high-end brasserie with a contemporary twist.
- Interior to display a modernist playfulness while feeling comfortable & sophisticated.
- Warm palette & fun furnishings to match with the elegance & sophistication synonymous with the hotel it occupies.



"The Ritz-Carlton is a place where the genuine care and comfort of our guests is our highest mission. We pledge to provide the finest personal service and facilities for our guests who will always enjoy a warm, relaxed, yet refined ambience."

SERVICE

- French Brasserie fine dining experience serving seasonal menus highlighting bistro classics and contemporary dishes.
- Cocktail Bar serving nuanced notes and complex flavours with elaborate presentation, that range from the classics to house creations.
- Hotel Lounge with a relaxed atmosphere accompanied by bar bites and cocktails. Guests will enjoy comfortable seating and ample room for socializing within their own space.

PROPOSAL

OUR GOAL

- Create an atmosphere where guests feel as though they are transported.
- Create harmony and reflect an intimate ambiance.
- Maintain the old-world allure & charm within a more refreshing atmosphere.
- Restore & challenge guests to rethink age-old items & incorporate them into the space.
- Highlight the illustrious, rich history of the past by contrasting it with decidedly modern elements for an elegant spin on 18th and 19th-century European decor.
- Paris has been a treasure trove of illicit pleasures for centuries, with artists and
 writers like Henri de Toulouse-Lautrec and Henry Miller paying homage to the
 city's risqué nightclubs and opium dens We want to reflect that ambiance.
- Make the space feel chic & seductive yet welcoming & homey.









THE VISION

MOOD BOARD



















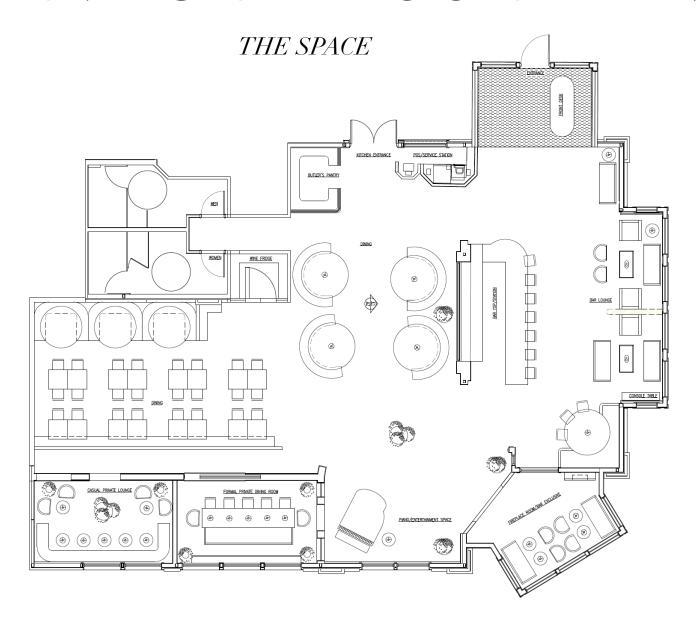




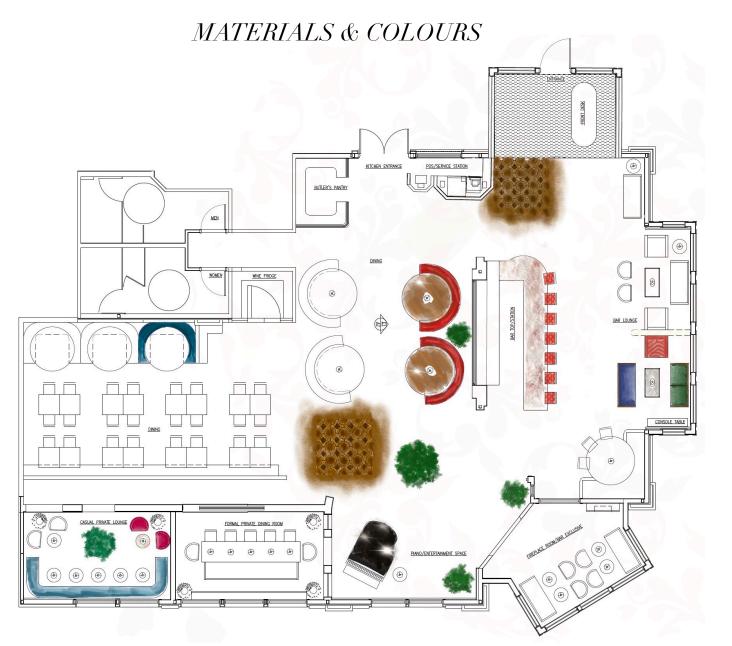




FURNITURE FLOOR PLAN



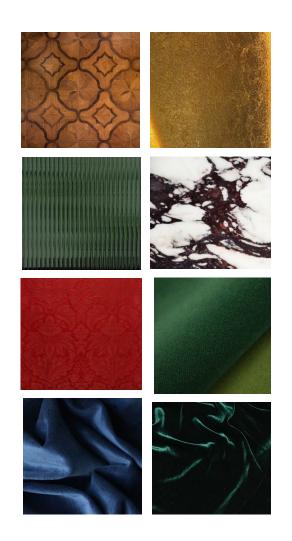
FURNITURE PLAN

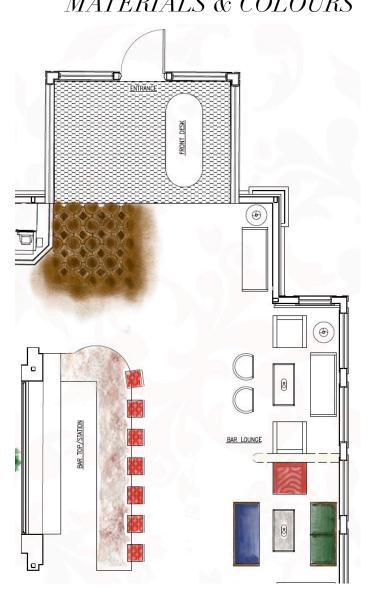


THE FEELING *MATERIALS*

BAR & LOUNGE

MATERIALS & COLOURS

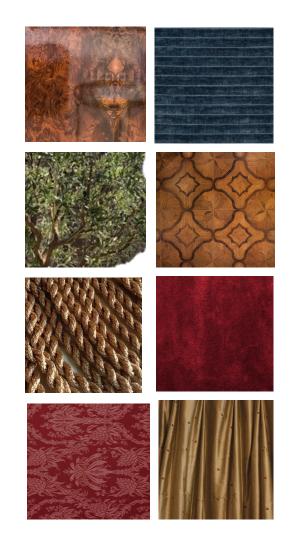


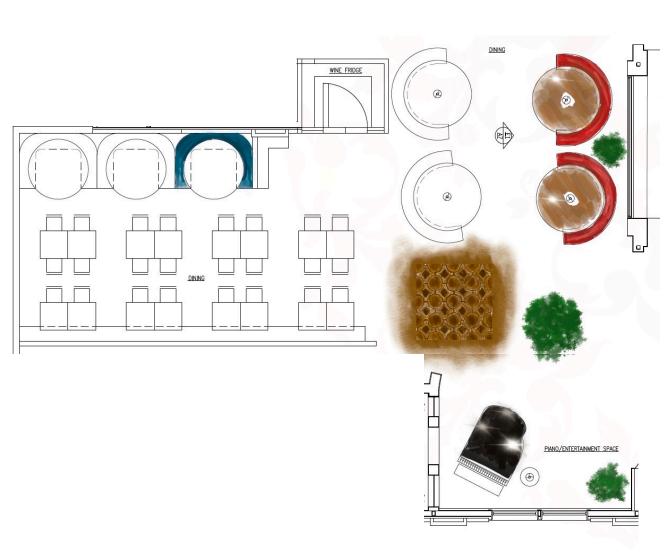




DINING ROOM

MATERIALS & COLOURS



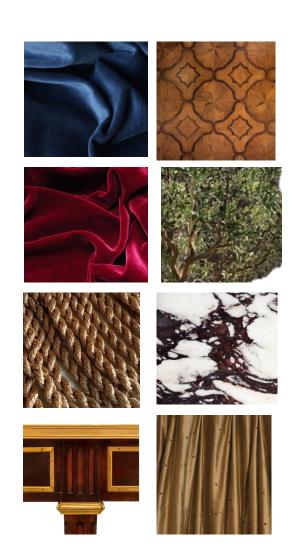


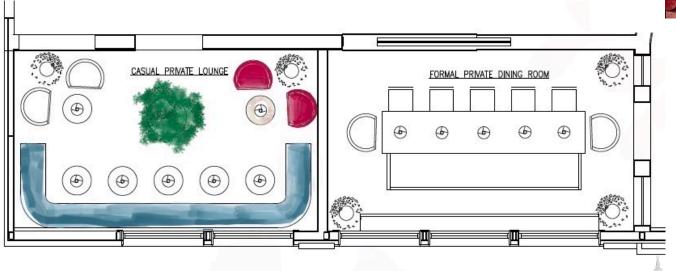




PRIVATE ROOMS

MATERIALS & COLOURS









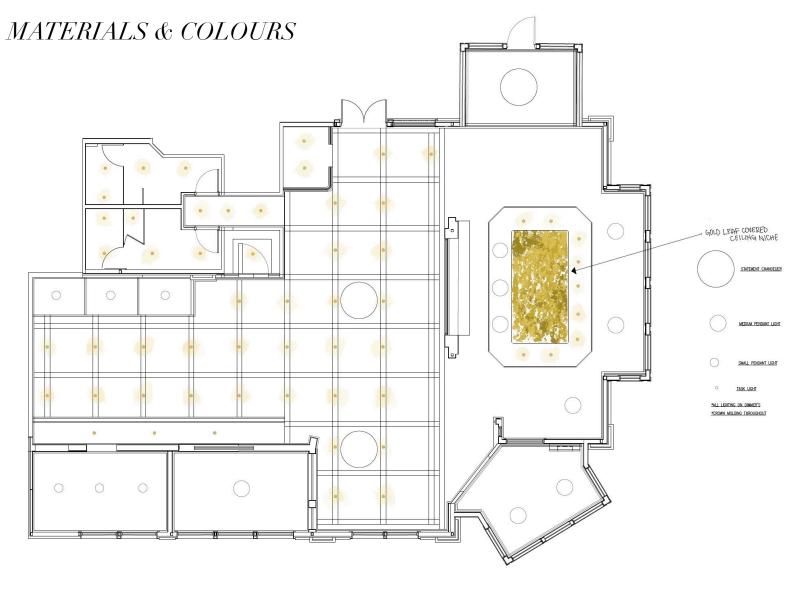






CEILING FEATURES





ELEVATION

 $FRONT\,DINING\,AREA-RENDERING$





PERSPECTIVE

 $MAIN\,DINING\,BOOTH-RENDERING$





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